Audit Results for ananinternationalschool.com

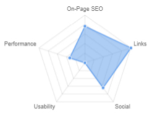
B-

Your page could be better

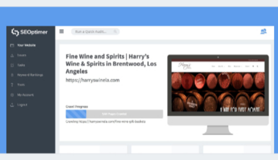
Recommendations: 17

AC
HI
Preparing for the real exam called LIFE

On-Page SEO	Links	Usability	Performance	Social
A-	A+	F	D+	B



Report Generated: 21 September 6:46AM UTC **Refresh Results Now**


Improve Your Site With Our DIY SEO Tool

Review unlimited pages. Crawl your whole site for problems and get clear, easy to follow recommendations with guides for your CMS. Monitor your keyword rankings and get regular updates on your site's performance.

Helping Business Owners promote their websites the affordable way.

Learn More - DIY SEO

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Recommendations

Toggle: On-Page SEO | Other Improvements | Social | Performance | Usability

Reduce your total page file size	Performance	Medium Priority
Optimize for Core Web Vitals	Usability	Medium Priority
Remove Duplicate H1 Tags	On-Page SEO	Medium Priority
Improve site load speed	Performance	Medium Priority
Add Alt attributes to all images	On-Page SEO	Low Priority
Grow your Twitter following	Social	Low Priority
Use your main keywords across the important HTML tags	On-Page SEO	Low Priority
Increase page text content	On-Page SEO	Low Priority
Optimize your page for Mobile PageSpeed Insights	Usability	Low Priority
Optimize your page for Desktop PageSpeed Insights	Usability	Low Priority
Add Local Business Schema	Other Improvements	Low Priority
Setup & Install a Facebook Pixel	Social	Low Priority
Remove inline styles	Performance	Low Priority
Remove iFrames	Usability	Low Priority
Remove clear text Email Addresses	Usability	Low Priority
Review and Increase Font Sizes across devices	Usability	Low Priority
Improve the size of tap targets	Usability	Low Priority

On-Page SEO Results

A-

Your On-Page SEO is good

Your page is mostly optimized for On-Page SEO performance. On-Page SEO is important to ensure Search Engines can understand your content appropriately and help it rank for relevant keywords. You can continue to improve your page by ensuring HTML Tag Content is completed correctly and text content is well aligned with chosen keywords.

Title Tag ✓

You have a title tag of optimal length (between 10 and 70 characters).

Anan International School | Best CBSE School in Coimbatore

Length : 58

Meta Description Tag ✓

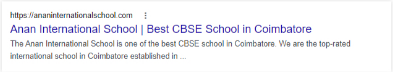
Your page has a meta description of optimal length (between 70 and 160 characters).

The Anan International School is one of the best CBSE school in Coimbatore. We are the top-rated international school in Coimbatore established in 2009.

Length : 152

SERP Snippet Preview ℹ

This illustrates how your page may appear in Search Results. Note, this is intended as a guide and Search Engines are more frequently generating this content dynamically.



https://ananinternationalschool.com ⋮

Anan International School | Best CBSE School in Coimbatore

The Anan International School is one of the best CBSE school in Coimbatore. We are the top-rated international school in Coimbatore established in ...

Hreflang Usage ℹ

Your page is not making use of Hreflang attributes.

Language ✓

Your page is using the lang attribute.

Declared: en-US

H1 Header Tag Usage ✗

Your page has more than one H1 Tag. It is generally recommended to only use one H1 Tag on a page.

The H1 Header Tag is an important way of signaling to search engines what your content is about, and subsequently the keywords it should rank for.

Show details

H2-H6 Header Tag Usage ✓

Your page is making use multiple levels of Header Tags.

Header Tag	Frequency
H2	38
H3	9
H4	3
H5	4
H6	0

Show details

Keyword Consistency ✗

Your page's main keywords are not distributed well across the important HTML tags.

Your page content should be focused around particular keywords you would like to rank for. Ideally these keywords should also be distributed across tags such as the title, meta and header tags.

Individual Keywords

Keyword	Title	Meta Description Tag	Headings Tags	Page Frequency
elective	✗	✗	✗	12
play	✗	✗	✗	11
anan	✓	✓	✓	10
science	✗	✗	✓	6
mathematics	✗	✗	✗	5
know	✗	✗	✓	5
secondary	✗	✗	✓	5
computer	✗	✗	✗	4

Phrases

Phrase	Title	Meta Description Tag	Headings Tags	Page Frequency
play play	✗	✗	✗	10
play play play	✗	✗	✗	9
senior secondary	✗	✗	✓	4
informatics practices	✗	✗	✗	4
computer science	✗	✗	✗	4
practices elective 4	✗	✗	✗	3
computer science entrepreneurship	✗	✗	✗	3
language english elective	✗	✗	✗	3

Amount of Content ✗

Your page has a low volume of text content which search engines can interpret as 'thin content'.

Word Count: 491

It has been well researched that higher text content volumes are related to better ranking ability in general.

Image Alt Attributes ✗

You have images on your page that are missing Alt attributes.

We found 30 images on your page and 30 of them are missing the attribute.

Alt attributes are an often overlooked and simple way to signal to Search Engines what an image is about, and help it rank in image search results.

Show details

Canonical Tag ✓

Your page is using the Canonical Tag.

https://www.ananinternationalschool.com

Noindex Tag Test ✓

Your page is not using the Noindex Tag which prevents indexing.

Noindex Header Test ✓

Your page is not using the Noindex Header which prevents indexing.

SSL Enabled ✓

Your website has SSL enabled.

HTTPS Redirect ✓

Your page successfully redirects to a HTTPS (SSL secure) version.

Robots.txt ✓

Your website appears to have a robots.txt file.

http://ananinternationalschool.com/robots.txt

Blocked by Robots.txt ✓

Your page does not appear to be blocked by robots.txt.

XML Sitemaps ✓

Your website appears to have an XML sitemap.

https://ananinternationalschool.com/sitemap.xml

https://ananinternationalschool.com/sitemap.rss

Analytics ✓

Your page is using an analytics tool.

Google Analytics

Schema.org Structured Data ✓

You are using JSON-LD Schema on your page.

Rankings

Top Keyword Rankings

This shows your top 10 Keyword Rankings in the specific location. The list is ordered by the keywords that drive the most traffic to your page.

Keyword	Country & Language	Position	Total Searches	Estimated Traffic
anan	EN	6	5,400	182
streams in humanities	EN	17	3,600	15
affiliated to cbse	EN	95	5,400	11
affiliated to cbse	HI	67	5,400	11
cbse affiliation	EN	53	5,400	11
kindergarten schools	EN	27	5,400	11
schools at coimbatore	EN	83	4,400	9
schools in coimbatore	EN	98	4,400	9
schools of coimbatore	EN	91	4,400	9
best schools at coimbatore	EN	71	3,600	7

Track Keyword Rankings

Total Traffic From Search

This shows you the Estimated Traffic Volume your page receives from it's Keyword Rankings

464
Monthly Traffic
Volume

Keyword Positions

This shows you a summary of the positions for your Keyword Rankings. The higher you rank, the more likely you are to capture traffic, with recent research showing that as much as 92% of clicks happen on the first page.

Position	Keywords
Position 1	0
Position 2-3	0
Position 4-10	1
Position 11-20	12
Position 21-30	9
Position 31-100	121

Links

Number of Backlinks

You can see information about your page's backlinks within this report by signing up to one of our premium plans.

Signup - Free Trial

On-Page Link Structure

We found 173 total links. 23% of your links are external links and are sending authority to other sites. 0% of your links are nofollow links, meaning authority is not being passed to those destination pages.

Show details

Friendly Links ✓

Your link URLs appear friendly (easily human or search engine readable).

YourAgency
Your Agency Incorporated
youragency@agency.com
+1 555 555 1000
Website Report for website.com
This report grades your website based on the strength of various SEO factors such as On Page Optimization, Off Page Links, Social and more. The overall Grade is on a A+ to F- scale, with most major, industry leading websites in the A range. Improving your grade will generally make your website perform better for users and rank better in search engines. There are recommendations for improving your website at the bottom of the report. Feel free to reach out to us if you'd like us to help with improving your website's SEO!
website.com's Result

Create White Label PDFs

Upload your own logo and company's contact details. Generate unlimited PDFs under our White Label plans. See an example PDF Report

Embed the Audit Tool into your website. Get notified of leads straight from your website.

Learn More - White Label

SEOptimer

Usability

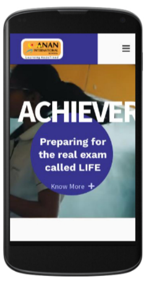
F

Your usability needs improvement

Your page has usability issues across devices. Usability is important to maximize your available audience and minimize user bounce rates (which can indirectly affect your search engine rankings).

Device Rendering

This check visually demonstrates how your page renders on different devices. It is important that your page is optimized for mobile and tablet experiences as today the majority of web traffic comes from these sources.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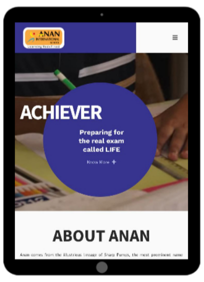
Know More +

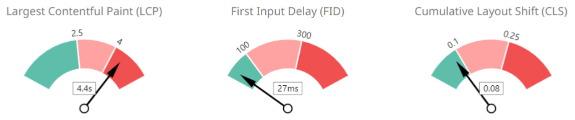

ANAN INTERNATIONAL SCHOOL
ACHIEVER
Preparing for the real exam called LIFE
Know More +
ABOUT ANAN

Anan comes from the illustrious lineage of Sharp Purnus, the most prominent name

Google's Core Web Vitals ✗

Your page has failed Google's Core Web Vitals assessment.

Core Web Vitals are UI metrics created by Google that measure page experience and are becoming increasingly important as a ranking factor.



Use of Mobile Viewports ✓

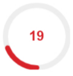
Your page specifies a viewport matching the device's size, allowing it to render appropriately across devices.

Google's PageSpeed Insights - Mobile ✗

Google is indicating that your page is scoring poorly on their Mobile PageSpeed Insights evaluation.

Note that this evaluation is being performed from US servers and the results may differ slightly from an evaluation carried out from Google's PageSpeed Web Interface as that reporting localizes to the region in which you are running the report.

Google has indicated that the performance of a webpage is becoming more important from a user and subsequently ranking perspective.

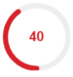


Lab Data	Value	Opportunities	Estimated Savings
First Contentful Paint	5.1 s	Serve images in next-gen formats	46.39 s
Speed Index	23.8 s	Defer offscreen images	42.67 s
Largest Contentful Paint	14 s	Reduce unused JavaScript	3.99 s
Time to Interactive	44.7 s	Eliminate render-blocking resources	1.8 s
Total Blocking Time	1.59 s	Reduce initial server response time	1.68 s
Cumulative Layout Shift	0.083	Reduce unused CSS	1.11 s

Google's PageSpeed Insights - Desktop ✗

Google is indicating that your page is scoring poorly on their Desktop PageSpeed Insights evaluation.

Google has indicated that the performance of a webpage is becoming more important from a user and subsequently ranking perspective.



Lab Data	Value	Opportunities	Estimated Savings
First Contentful Paint	2.7 s	Serve images in next-gen formats	7.41 s
Speed Index	7.1 s	Reduce unused JavaScript	3.35 s
Largest Contentful Paint	4.5 s	Reduce initial server response time	1.63 s
Time to Interactive	7.1 s	Eliminate render-blocking resources	0.72 s
Total Blocking Time	0.27 s	Properly size images	0.25 s
Cumulative Layout Shift	0	Reduce unused CSS	0.25 s

Flash Used? ✓

No Flash content has been identified on your page.

iFrames Used? ✗

Your page appears to be using iFrames.

iFrames are discouraged as they can complicate navigation of content in mobile and have historically been harder to index for search engines.

Favicon ✓

Your page has specified a favicon.

Email Privacy ✗

Email addresses have been found in plain text.

We recommend removing any plain text email addresses and replacing them with images or contact forms. Plain text email addresses can be susceptible to scrapers and email spammers.

Show details

Legible Font Sizes ✗

There is some text on your page that is small and may not be legible enough for particular users.

We recommend reviewing all text on your page in different devices to ensure that it is of appropriate size.

Show details

Tap Target Sizing ✗

Some of the links or buttons on your page may be too small for a user to easily tap on a touchscreen.

Consider making these tap targets larger to provide a better user experience.

Show details

Performance Results

D+

Your performance could be better

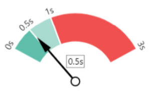
Your page's performance has some issues and room for improvement. Performance is important to ensure a good user experience, and reduced bounce rates (which can also indirectly affect your search engine rankings). We recommend addressing the highlighted factors below.

Page Speed Info ✗

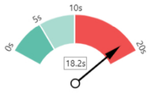
Your page loads slowly.

Page load speed is critical to ensuring good user experience and is becoming a more important ranking factor. Load speed can be impacted by a multitude of factors however and may need technical resources to investigate.

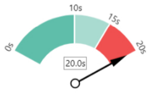
Server Response



All Page Content Loaded



All Page Scripts Complete

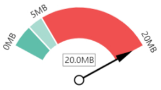


Download Page Size ✗

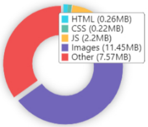
Your page's file size is quite large which, regardless of other optimizations, can reduce load speed and impact user experience.

A general rule is to keep your page under 5MB in total file size.

Download Page Size



Download Page Size Breakdown

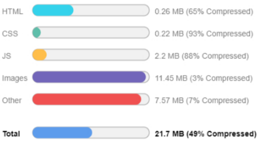


Total 21.7 MB

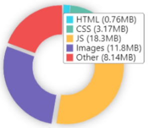
Website Compression (Gzip, Deflate, Brotli) ✓

Your website appears to be using a reasonable level of compression.

Compression Rates



Raw Page Size Breakdown



Total 42.16 MB

Number of Resources *i*

This check displays the total number of files that need to be retrieved from web servers to load your page.

234	31	60	10	46	87
Total Objects	Number of HTML Pages	Number of JS Resources	Number of CSS Resources	Number of Images	Other Resources

Google Accelerated Mobile Pages (AMP) *i*

This page does not appear to have AMP Enabled.

Show details

JavaScript Errors ✓

Your page is not reporting any JavaScript errors.

HTTP2 Usage ✓

Your website is using the recommended HTTP/2+ protocol.

Optimize Images ✓

All of the images on your page appear to be optimized.

Minification ✓

All your JavaScript and CSS files appear to be minified.

Deprecated HTML ✓

No deprecated HTML tags have been found within your page.

Inline Styles ✗

Your page appears to be using inline styles.

Inline styles are an older coding practice and discouraged in favor of using CSS style sheets, due to their ability to degrade page load performance and unnecessarily complicate HTML Code.

Show details

Social Results

B

Your social could be better

You do not appear to have a strong social presence or level of social activity (or we may just not be able to see your profiles!). Social activity is important for customer communication, brand awareness and as a marketing channel to bring more visitors to your website. We recommend that you have all of your profiles listed on your page for visibility, and work to build a following on those networks.

Facebook Connected ✓

Your page has a link to a Facebook Page.

Facebook Open Graph Tags ✓

Your page is using Facebook Open Graph Tags.

Show details

Facebook Pixel ✗

We have not detected a Facebook Pixel on your page.

Facebook's Pixel is a useful piece of analytics code that allows you to retarget visitors if you decide to run Facebook Ads in future.

Twitter Connected ✓

Your page has a link to a Twitter profile.

Twitter Activity ✗

You have a low level of followers on Twitter.

40
Followers

Twitter Cards ✓

Your page is using Twitter Cards.

Show details

Instagram Connected ✓

Your page has a link to an Instagram profile.

LinkedIn Connected ✓

Your page has a link to a LinkedIn profile.

YouTube Connected ✓

Your page has a link to a YouTube channel.

YouTube Activity ✓

You have a good number of YouTube channel subscribers

1,230
Followers

198,034
View Count

Want to grow your YouTube Channel? Try our YouTube SEO Tool TubeRanker

Local SEO Beta

Local Business Schema ✗

No Local Business Schema identified on the page.

Google Business Profile Identified *i*

You can see information about your page's Google Business Profile within this report by signing up to one of our premium plans.

Signup - Free Trial

Want to improve your Local Search Presence? Try our Local SEO Tool LocalRanking

Technology Results

Technology List *i*

These software or coding libraries have been identified on your page.

Technology	Version
Google Analytics	
Hostinger	
HTTP/3	
jQuery	
Lightbox	
LiteSpeed	
MonsterInsights	
MySQL	
PHP	7.4.33
Swiper	
WordPress	
YouTube	

Server IP Address *i*

31.220.110.29

DNS Servers *i*

ns1045.ui-dns.org
ns1045.ui-dns.biz
ns1045.ui-dns.com
ns1045.ui-dns.de

Web Server *i*

LiteSpeed

Charset *i*

text/html; charset=UTF-8

Review Child Pages

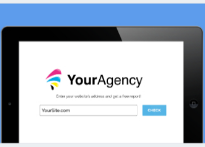
Page
/a-quick-guide-on-parent-child-communication/
/about-us
/about-us/
/admission
/admission/
/after-school-sports/
/alumini/
/beyond-the-classroom/anan-activity-zone/
/beyond-the-classroom/anan-spectacular/
/beyond-the-classroom/creative-expressions/
/beyond-the-classroom/exploration-expeditions/
/contact-us

Show me more

Embed an Audit Tool into your Agency's Site

Match your website's styling and colors. Show your customer a beautiful branded report. Get notified of leads straight to your Inbox.

Learn More - Embedding

SEOptimer