ROSHAN DEEPAK

CAMPAIGN PLANNER (META ADS)

9566643749

roshancarfreeks@gmail.com

Coonoor, The Nilgiris

OBJECTIVE

Crafting a comprehensive campaign strategy that aligns with the overall objective and targets the desired audience effectively.

SOFT SKILLS

- Creativity
- Design Thinking
- Team work
- Problem solving
- Good Communication

CERTIFICATES

KGiSL Micro College

DIGITAL MARKETING with IIDE (01/12/22)

Digital marketing course to implement my handwork and dedication.

IIDE

SEO, SEM, Social Media, Content marketing,

HARD SKILLS

- Social Media Management
- Paid Lead Generation
- Meta Ads
- Campaign Planner
- Project Management
- Budget Planning
- Branding

EXPERIENCES

Campaign Manager(Planner), Digital Marketing Executive (KGiSL Micro College)

01/04/2023 - Present

Technical Executive (Sundaram Honda)

20/01/2022 - 05/12/2022

Royal Enfield (Final Inspector)

02/01/2017 - 02/11/2021

EDUCATION

GRG institutions

Diploma in Mechanical Engineering

2013 - 2016

71%

NATURE OF JOB

Social Media Strategy Development, Google Analytics, Online Reputation Management, Facebook Ads Manager, Daily Blogs on Websites, Lead Generation, Uploading Testimonial Videos, Reels, and YouTube Videos with rich content, Strategic Planning, Influence Marketing Project Management, and Campaign Planner.