M. RAJAGOPAL

GRAPHIC DESIGNER AND VIDEO EDITOR

316A, North St, Ramakrishnapuram. rajagopal99m@gmail.com 91+ 8778827591

PROFILE INFO

I am **Rajagopal**, a passionate video editor and graphic designer with professional training in both fields. I have completed a comprehensive course that has equipped me with the skills to create engaging videos and stunning designs. My expertise lies in producing high-quality content that aligns with clients' visions. I am dedicated to delivering creative and impactful solutions with attention to detail. With a love for visual storytelling, I strive to bring innovative ideas to life through my work.

EXPERIENCE

KPR Institute of Engineering and Technology
Arasur, Coimbatore.

Graphic Designer / Print & Media (Feb 2023 - Till Date)

As a Graphic Designer in Print and Media at KPRIET, I have gained valuable experience in various aspects of design and accounts management. I am responsible for designing posters and brochures, ensuring that they are visually appealing and effectively communicate the intended message. I also maintain accounts, handling financial records and ensuring accuracy. My role has provided me with the opportunity to work on both creative and administrative tasks, which has helped me develop a diverse skill set. I am constantly learning and improving, driven by a passion for design and attention to detail. My work environment has taught me the importance of meeting deadlines and collaborating with different teams to achieve organizational goals.

MAAC Education & Cinematics
Arasur, Coimbatore.

Video Editor Skills

- Video Editing Proficiency: Highly skilled in Adobe Premiere Pro for editing and assembling raw footage into polished video content.
- Advanced Motion Graphics: Expertise in Adobe After Effects to create dynamic animations, visual effects, and motion graphics for video production.
- Graphic Design Expertise: Proficient in Adobe Illustrator to design vector-based graphics, logos, and illustrations for various digital and print media.
- Photo Manipulation: Advanced knowledge of Adobe Photoshop for editing, retouching, and creating high-quality digital images and designs.
- Social Media Content Creation: Skilled in Canva for designing quick and effective social media posts, ads, and banners with a professional touch.
- Video Color Correction: Expertise in Adobe Premiere Pro for color grading and correction to enhance the visual quality of video content.
- Audio Editing & Syncing: Proficient in editing and syncing audio in Adobe Premiere Pro, ensuring clean and balanced sound for video projects.
- 2D Animation & Effects: Understanding of creating 2D motion graphics and special effects in Adobe After Effects to enhance video storytelling.
- Typography & Branding: Knowledge of typography, logo design, and brand identity creation using Adobe Illustrator and Adobe Photoshop.
- Creative Visual Storytelling: Experienced in crafting engaging video content with a focus on creative visual storytelling using Adobe Premiere Pro.
- Logo and Identity Design: Proficient in developing logos and brand identity packages using Adobe Illustrator for both digital and print media.

EDUCATION

- **BSc Computer Science**

  2016 - 2019

  Cardamom Planters Association College, Bodinayakanur.

- **Video Editing and Graphic Design**

  Apr 2024 - Till date

  MAAC Institute Education & Cinematics
  Arasur, Coimbatore.

SOFTWARES KNOWN

- Adobe Premiere pro
- Adobe After effects
- Adobe illustrator
- Adobe Photoshop
- Adobe Audition
- Canva
- Capcut pro

LANGUAGES

- Tamil
- English